

KOSÉ to Distribute Free Exclusive “DECORTÉ Trading Cards” to First 10,000 Fans at Dodger Stadium Home Game

KOSÉ Co., Ltd. (Headquarters: Chuo-ku, Tokyo; President and CEO: Shinji Tanaka), which holds a partnership agreement with Major League Baseball’s (MLB) Los Angeles Dodgers (based in Los Angeles, California), will distribute exclusive “DECORTÉ Trading Cards” free of charge to the first 10,000 fans attending the Dodgers vs. Giants home game at Dodger Stadium on Sunday, September 20 (local time). Each three-card set features dynamic in-game action photos of Shohei Ohtani, Freddie Freeman, and Andy Pages.

DECORTÉ Trading Card Image



Under its medium-to long-term vision, “Vision for Lifelong Beauty Partner—Milestone 2030,” KOSÉ is advancing customer acquisition through its “3G” strategy—focusing on Global, Gender, and Generation—to engage customers worldwide across all ages and genders. The partnership with the Dodgers was established in FY2024 to strengthen global strategy under this 3G framework and to bring smiles, vitality, courage, and hope to audiences worldwide. In May 2025, KOSÉ extended this agreement through FY2029 to build a strong, long-term relationship.*1

In Spring 2025, a pose from a scene in the TV commercial for “DECORTÉ Liposome Advanced Repair Serum” starring Shohei Ohtani was adopted as the team’s celebratory “DECORTÉ Pose,” gaining widespread popularity and helping build team spirit. In September 2025, KOSÉ hosted its first trading card giveaway featuring this pose, receiving enthusiastic support from fans.

By distributing trading cards that capture the players in action again this year, KOSÉ aims to support the team’s success while sharing a sense of unity, joy, and inspiration with fans of all generations around the globe.

*1 Press release issued May 30, 2025: [Extended partnership with the Los Angeles Dodgers for three additional years through 2029, including sales of the DECORTÉ Liposome line at official stores in Dodger Stadium.](#)

About the Los Angeles Dodgers

Founded in Brooklyn, New York in 1890, the Los Angeles Dodgers hold a proud tradition of excellence, boasting 9 World Series championships and 26 National League pennants. The franchise achieved back-to-back World Series titles in 2024 and 2025, was named “Sports Team of the Year” by Sports Business Journal, and earned ESPN’s “Sports Humanitarian Team of the Year” in 2020. The Dodgers remain dedicated to building winning teams, offering world-class, fan-friendly experiences at Dodger Stadium, and building strong community partnerships. Leading Major League Baseball in total attendance and having broken barriers throughout its history, the Dodgers represent one of the most beloved sports franchises worldwide.

■Official Website: <https://www.mlb.com/dodgers>

About KOSÉ Corporation

Founded in 1946, the KOSÉ Group operates as a beauty creation company combining wisdom and sensibility to deliver unique beauty value and culture, primarily through cosmetics manufacturing and sales. Founder Kozaburo Kobayashi dedicated himself to giving people hope through quality cosmetics in the post-war era. For 80 years, KOSÉ has maintained this founding spirit, pursuing brand marketing, R&D, and high-quality standards to deliver safe and distinctive products across 63 countries and regions.^{*2} Strengths include high-value cosmetics in high-prestige and Cosmetary^{*3} sectors, featuring 38 unique brands^{*2} such as DECORTÉ and SEKKISEI. In January 2026, marking its 80th anniversary, KOSÉ transitioned to a pure holding company structure to accelerate its “Vision for Lifelong Beauty Partner—Milestone 2030.” KOSÉ operates under its sustainability policy and corporate message, “Creating Beauty in a Sustainable World,” incorporating adaptability to support individual beauty across diverse backgrounds.

*2 As of December 2025. *3 Cosmetary: A portmanteau combining “cosmetic” and “toiletry”

■Official Website: <https://koseholdings.co.jp/ja/kose/>

About DECORTÉ

Debuted in 1970, DECORTÉ is KOSÉ’s flagship high-prestige brand embodying cutting-edge technology, craftsmanship, and true elegance (“KIHIN”). Available at select department stores and specialty boutiques across 16 countries and regions (Japan, China, Hong Kong, Taiwan, South Korea, Singapore, Thailand, Malaysia, Vietnam, the United Kingdom, Italy, France, Spain, the United States, Canada, and Australia), DECORTÉ provides personalized skin diagnostics and expert beauty advice. Since 2023, DECORTÉ has featured MLB player Shohei Ohtani as the advertising model for its signature “Liposome Advanced Repair Serum.”

■Official DECORTÉ On-line Boutique: <https://www.decorte.com/>

■Maison DECORTÉ: <https://www.cosmedecorte.com/maison>